



VEYER WHITE PAPER:

Seller-Fulfilled Prime

How a Seamless Transition to SFP Can Take Your Business to the Next Level

Mid-market Amazon sellers
can unlock Prime benefits and
fulfillment control by partnering
with the right 3PL.

veyerlogistics.com



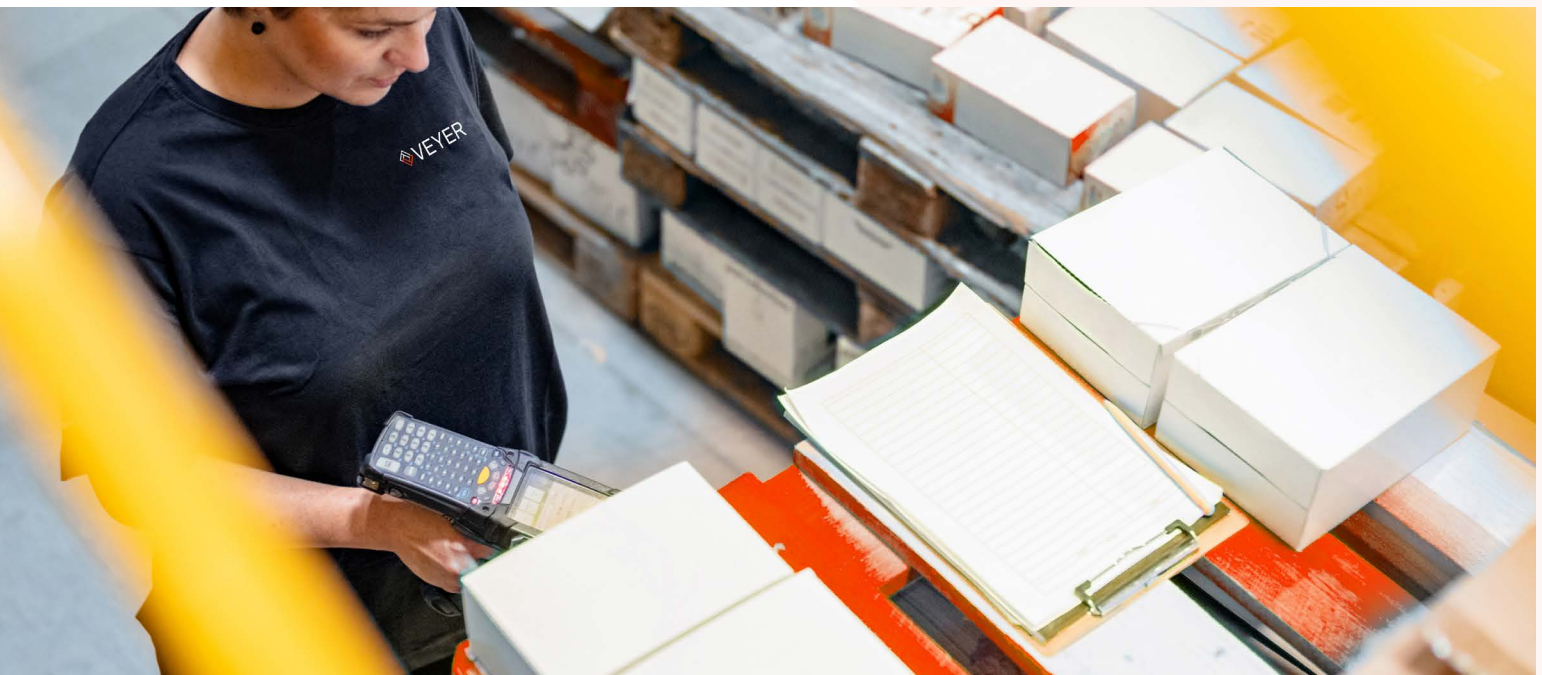
SELLER-FULFILLED PRIME IS MORE RELEVANT THAN EVER

Today, the speed and convenience of Amazon Prime are a part of life, with more than 180 million subscribers in the U.S. and another 60 million worldwide. This means that Amazon Prime is one of the largest paid retail membership programs ever.

You can capitalize on this hungry audience with a Prime badge, but it's difficult to stand out. Shifting to Seller-Fulfilled Prime (SFP) might be the secret to staying top of mind, thanks to improved service and selection that turn curious shoppers into long-term buyers.

SFP enables Amazon sellers to display the Prime badge on their listings while fulfilling orders themselves or through a third-party logistics (3PL) provider like VEYER. Unlike the standard Fulfillment by Amazon (FBA) program, where you send your goods to Amazon's warehouses, SFP gives sellers like you full control over inventory and shipping, while still offering customers **free 1- to 2-day Prime delivery**.

That creates a lot of opportunity for you to cut costs without losing quality.





After a long hiatus, Amazon recently reopened the SFP program with updated standards to improve customer satisfaction. As a result, many eCommerce brands are now reconsidering SFP. For mid-market brands navigating rising FBA fees and inflexible fulfillment, SFP offers a path to performance and profitability without compromise.

You're here because you want to capitalize on those opportunities but need a hand understanding the complexity of Amazon's SFP requirements and strict metrics. Thankfully, you don't have to do it alone. Our goal at VEYER is to facilitate a smooth and sales-positive transition to SFP. No matter the route you take, we're here to offer insights into your choices as a business leader and lend a hand.

Amazon Will End FBA Prep in 2026

At the start of 2026, Amazon says it will stop offering prep and item labeling services for U.S. shipments that rely on FBA. This covers labeling, bagging, stickering, bubble-wrapping, and other services designed to protect products and avoid damage in transit. Incorrect labelling and prep could mean an order won't be eligible for reimbursement if damaged or deemed untraceable.

To meet Amazon's demanding FBA requirements, the company says you'll either need to do this prep work yourself or hire a service provider. VEYER supports operations like yours by doing this prep work to meet Amazon's standards. We can help you maintain FBA requirements and even explore if now is the right time to switch to SFP.

UNDERSTANDING THE BUSINESS CASE FOR SFP

Why does the Prime badge matter?

With millions of Prime members in the U.S., SFP lets you tap into Amazon's most loyal and highest-spending customers. Displaying the badge alongside your products can significantly boost conversion rates, **with gains of between 20% and 25%**, according to multiple estimates. That's because Prime members heavily favor listing with the Prime badge, and these are hungry shoppers.

Hard numbers surrounding Amazon Prime can be elusive because the company doesn't confirm much and publishes even less. However, reliable conservative estimates suggest that Prime members spend roughly twice as much as non-Prime customers each year. Recently, that was just under \$1,200 for Prime members and just under \$600 per year for non-Prime shoppers, according to [Consumer Intelligence Research Partners](#).

Aside from increased visibility and sales, SFP offers numerous cost-saving and operational benefits. You avoid Amazon's FBA and storage fees entirely. **For many sellers, using a 3PL or in-house fulfillment can be more cost-effective than FBA, especially when you have large volumes, unique goods, or items with special handling requirements.**

You also maintain control over the unboxing experience, allowing custom packaging or inserts to enhance brand loyalty. Brands will have to do some of this work no matter what in 2026 when Amazon stops offering FBA prep services. So, making the change to handling everything gives you a leg up on other sellers, priming buyers to come back and allowing you to advertise or offer deals.





When paired with a 3PL like VEYER,

SFP delivers enterprise-grade capabilities with the flexibility of a mid-market solution. SFP also reduces the risk of inventory being stranded in Amazon's network, providing you with more flexibility in product bundling and customization.

Potential Cost-Savings When Moving to SFP

Every business has a unique mix of SKUs, customer locations, and requirements for storage and fulfillment. That means there is no blanket statement on how much you can save by making the switch, but it also means there are plenty of opportunities. By partnering with a 3PL that has its own carrier relationships and different storage and pick-and-pack fees than Amazon, you can benefit like some of our partners, who have cut shipping costs by more than 50%.

Many businesses report that moving to SFP helps them control their costs as well. They can either rely on warehouse space they own or negotiate rates with a 3PL, such as VEYER, to avoid Amazon's rising storage fees, long-term storage add-on costs, or even inventory restrictions during peak seasons.

Fulfillment By Amazon can also introduce higher costs based on product types. There are higher FBA storage costs related to oversized goods or heavy SKUs, and fulfillment costs may scale to unaffordable levels for some brands.

Moving to SFP may help companies control and reduce these costs while still delivering on the Prime one-day or two-day delivery model. **For many brands, one-day delivery can increase conversions by 20 to 30%**, but slowing down to a three-day window can drop conversions by more than 30%.

7 PRODUCT CATEGORIES WHERE A SWITCH TO SFP MAKES SENSE



High-Value Electronics, Appliances, Bags, Fitness Equipment, and More

- Customize or control packaging so customers have a branded unboxing experience.
- Brand reputation is crucial, and SFP allows you to maintain much tighter control over inbound, storage, how products are packed, and more.
- Greater inventory control and management to stock at levels driven by customers and trends, such as seasonality, which may be lower than Amazon's minimum requirements.
- Certain products, like TVs with screens 42 inches or larger, may incur special handling fees.



Regularly Returned Merchandise, Including Jewelry, Apparel, and Footwear

- For apparel and shoes, Amazon charges returns processing fees for each customer-returned unit.
- Fees can be high, such as an Amazon example of \$2.19 for a large t-shirt.
- Other product categories have returns processing fees after your returns hit a certain threshold, which varies by category.
- High return rates can significantly impact profitability when you face these fees.
- Shifting to SFP may minimize some returns costs and fees, and the right 3PL can help you handle returns and secure enough warehouse space for these items.



Highly Customizable Goods like Gift Sets, Cosmetics, and Foods

- Access to inventory tools that can help utilize all components to fill orders.
- Allow for customization and assembly at the warehouse/3PL level.
- No longer need separate inventory for each variation, as required by FBA.
- Ability to fill more total orders with available inventory and SKUs.
- FBA inventory limits restrict the number of variations you can offer.



Seasonal Fashion, Apparel and Footwear, Sporting Items, and Holiday Gifts

- SFP can be more dynamic with volume and spikes, making it easier to control inventory costs when there is difficulty forecasting inventory needs.
- A 3PL can offer more flexibility with staging goods to reduce order transit times when your busy season arrives.
- Storage costs can spike during peak seasons, and you have fewer options to control this with FBA.
- FBA may require higher inventory levels than your sales can maintain throughout the year.
- Amazon can impose inventory restrictions in its warehouses during high-demand periods.



Slow-Moving Goods, Including Big-Ticket Items, Durable Goods, High-End and Luxury Accessories

- Products with low turnover often see significant storage costs under FBA.
- Amazon imposes often higher storage fees, and a set of long-term storage fees applies after six months.
- Inventory limits can be applied to companies with slow-moving goods, limiting your available catalog in FBA.
- SFP allows you to utilize your own warehouses or shop around for a 3PL that has better long-term storage rates.



Goods That Change Regularly, Like Seasonal Fashion, Linens, and Supplements

- Products whose sales drop off considerably after a specific season or cycle.
- Goods you may not want to keep high inventory counts for,
- Products with a limited shelf-life, where you may want greater assurance from your fulfillment partner that expired items aren't sent to customers.
- SFP allows you to set tight inventory controls and work with a 3PL to phase out product lines or individual SKUs on your schedule.



Heavy, Bulky, or Oversized Sporting Goods, Pet Foods and Supplies, and Luggage

- Amazon has variable storage fees, and these can be very costly for heavy, bulky, or oversized products.
- This category also tends to move slowly in many cases, which could mean higher long-term storage fees related.
- Amazon sometimes limits available warehouse space for brands, which may make it harder for oversized goods to meet stock requirements for FBA.
- FBA fulfillment fees quickly scale when goods move into Amazon's "large bulky" and "extra-large" product categories.



Amazon offers some price calculators, and **3PLs like VEYER can help you** price out SFP and FBA expenses based on your specific goods. You'll want to get a comprehensive look at your expenses and remember that any partner will have expenses related to storage, processing, and fulfillment. You need to discover the right mix that keeps your goods moving and your margins safe.

SFP REQUIREMENTS: WHAT AMAZON EXPECTS

To reap the benefits of Seller Fulfilled Prime, you'll need to meet some stringent requirements and maintain them throughout the year. These can be challenging for some small brands to manage on their own, so it's crucial that you assess your systems and capabilities, or find a 3PL partner that can effectively handle the demands. Missing the mark not only upsets customers but can quickly lead to losing Prime badges or even being removed from the Prime program.

To pre-qualify for the program, you'll need to:

- ☐ Have a domestic US address as your default shipping address.
- ☐ Have an Amazon Professional selling account.
- ☐ And for 90 days before enrolling in the trial:
 - Have shipped at least 100 seller-fulfilled packages.
 - Have a cancellation rate less than 2.5%.
 - Have a valid tracking rate greater than 95%.
 - Have a late shipment rate of less than 4%.

Once you hit these metrics, you can apply to take part in the Seller Fulfilled Prime trial. During your trial period, typically 30 days, you'll need to fill at least 100 Prime orders per month while hitting these KPIs:

- Offer nationwide 1- to 2-day shipping.
- Achieve a minimum 93.5% on-time delivery rate (Amazon recommends maintaining 95% or higher).
- Offering a valid tracking number on 99% of orders, using carriers integrated with Amazon.
- Have a seller-initiated cancellation rate of less than or equal to 0.5%.
- Have less than a 4% late shipment rate.
- Support weekend pickup and delivery capabilities.
- Ship Prime packages each week of the trial.

"At a Glance" Metrics:

Amazon also has delivery speed requirements for product pages. The delivery speed metric (also called the "at a glance" metric) is a count of the number of Prime customer page views where your offer was featured and the customer saw a delivery date of less than or equal to 1 day or 2 days from when they looked at your product. For SFP, you'll need to maintain these minimums even during the trial period:

Size tier	Same-day	≤ 1 day	≤ 2 days
Standard-size	N/A	≥ 30%	≥ 70%
Oversize	N/A	≥ 10%	≥ 45%
Extra large	N/A	N/A	≥ 15%

Amazon will provide you with strict dimensions for product size tiers.

Notably, the company has been quick to put companies on probation in the past if it believed they were misclassifying products to circumvent delivery speed and other requirements. Follow these guidelines as closely as possible when providing the dimensions of your products to Amazon and reporting your delivery speeds.

After your trial period, Amazon may impose more stringent requirements, typically in areas such as customer service, returns, and on-time delivery rates. These can change, as Amazon plans to update them more frequently compared to its older SFP operations from before the pandemic.

You'll lose the badge for 30 days if your metrics slip below acceptable levels, and that can hit sales hard. Not only is it a sign of trouble with existing customers, but it also results in a loss of visibility, sales, and page performance, which may make it difficult to return to SFP status.



VEYER's fulfillment network is already optimized for every SFP requirement, including same-day order handling, Amazon-compliant tracking, and weekend carrier service. Our 99.9% on-time shipping and 99.9% accuracy have proven that we can help sellers like you exceed expectations in Prime trials. We have a national infrastructure in place to meet Prime SLA thresholds without requiring you to overhaul any internal operations.

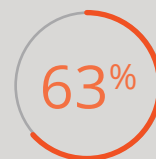
How Fulfillment Must Evolve Under SFP

Fulfilling Prime orders from your warehouse introduces performance expectations that exceed the standards most small e-commerce brands can meet. Amazon is strict, but that's because of its customers.

Prime Members expect free, fast delivery nationwide. So, you must use carriers that can consistently meet transit times of 1–2 days. This typically means UPS, FedEx, or USPS Priority/Express (with no extra charge to the buyer).

And Prime shoppers want their orders quickly, no matter where they are. Amazon has upped its requirements for contiguous US coverage in recent years, so there's no longer an option to be a "regional" SFP brand.

For your operations, that means having inventory across the US. You'll need a network of multiple warehouses to store goods and ship them.



US customers start their
online journey on Amazon

To take your fulfillment strategy national, lots of planning is required.

Five core areas can make or break a successful SFP launch and operation:

- 1. Warehouse Locations:** To hit coast-to-coast 2-day delivery, many sellers use multiple warehouses in different regions. This might involve your own distribution centers, or more commonly, working with a 3PL that has a network of fulfillment centers. VEYER has 40+ facilities across North America. We **typically find that having 4 to 7 locations provides reliability** by having distribution nodes on both coasts as well as the Midwest, Northeast, Northwest, and Southwest regions, based on customer market density. The more locations you have, the closer customers are to inventory, which speeds shipping.
- 2. Inventory Distribution:** Plan where to stock SKUs based on goods, customers, and seasonality. For example, having warehouses with access to rail networks can save you money when restocking full container loads of movers, bulky pet foods, baby strollers, or seasonal items with strong sales. Coastal distribution points provide access to numerous large population centers, enabling goods to arrive via road quickly and affordably. Keep in mind that promotions and holidays can significantly impact this. Consider relying on a 3PL's WMS system to help route inventory automatically based on sales projections, like staging winter sporting goods near your cold-climate customers.



Amazon shoppers
choose it **because they**
are Prime members



- 3. Carrier Partnerships:** Verify that your carrier accounts support Saturday or Sunday pickups and sorts. **Amazon's SFP requirements specifically call for you to receive, pack, and ship orders at least 6 days a week**, while using shipping services that provide delivery at least 6 days a week. While not required, it's highly recommended to set up each carrier partner in Amazon's "Buy Shipping" integration so that the label/pickup data flows automatically and stay compliant with tracking metrics. Buy Shipping is Amazon's service that allows you to buy shipping labels directly through your Seller Central account, giving you automatic confirmation of shipment and delivery of tracking information to the customer. This protects against A-to-z Guarantee claims issues.
- 4. Shipping Costs:** Two-day transit across the country can get expensive if you're not careful. Beyond having goods close to your customers, reducing the travel distance, you can also shrink costs by utilizing a 3PL's carrier contracts and volume discounts. Many sellers rely on 3PLs due to these discounts and carriers giving them a preference during periods of tight capacity, such as peak season.
- 5. Returns:** Amazon sets the rules for returned goods and shipping, but you'll still have to handle the products that come back to you. That means checking for issues, fixing things, restocking, and more. Return logistics can become complex as you grow, and you will need a team or a capable partner to review returned items, as well as verify that any destroyed inventory is properly documented for tax and financial purposes.



With a 3PL like VEYER, these shifts don't require internal investment. Sellers get instant access to scalable, Amazon-compliant infrastructure. Operational reliability is built into the model, providing sellers with peace of mind that service won't slip during high-volume periods..

OPTIMIZING YOUR WAREHOUSE NETWORK STRATEGY: LOCATIONS AND COVERAGE

How many warehouses are enough?

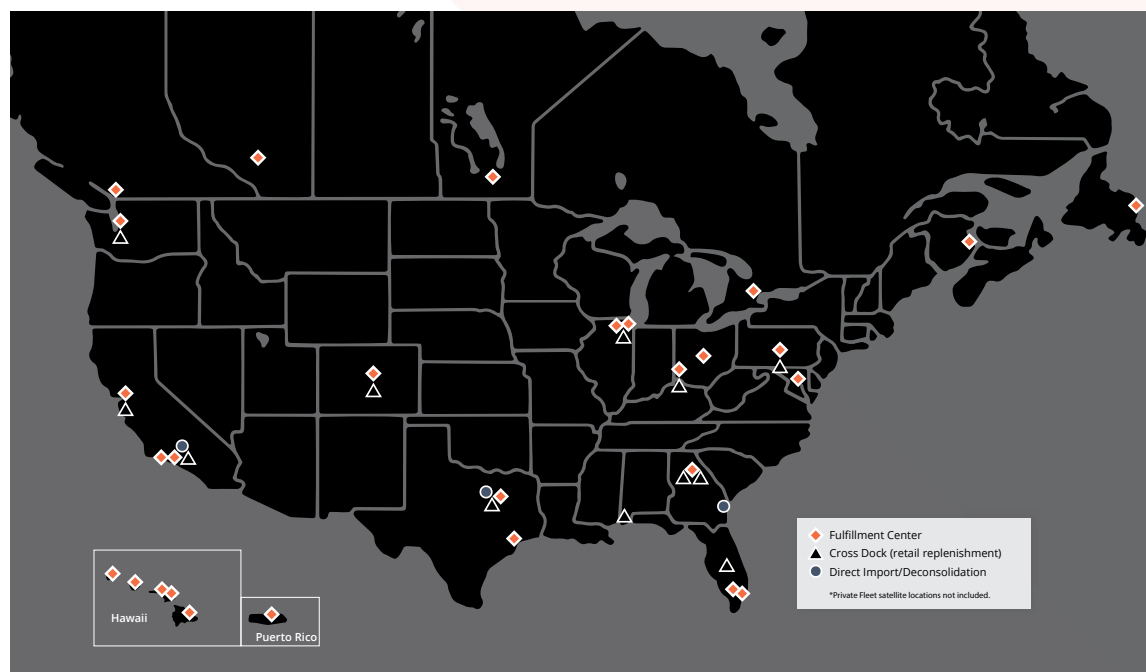
That's a core question that changes as you grow or your customer base shifts. **For mid-market sellers, the rule of thumb is to have at least two to three regional distribution points**, typically one on each coast and perhaps one in the central US. That allows you to cover the country within 1–2 days without breaking the bank.

Having too few locations means you either won't be able to reach them in time, or you'll eat rush fees that can kill already slim eCommerce margins. A single warehouse will incur high fees for expedited delivery to the opposite coast or other far-flung locations. And when people see your Amazon Prime badge, they know you're offering fast and free delivery.

That's why fulfillment partners offer multiple locations. Your inventory is stored closer to key markets, allowing you to reach people quickly and save on shipping costs, while also eliminating the need to lease your own space.

Getting it right means analyzing your sales distribution and adjusting accordingly.

VEYER has
~40 locations
across the U.S.
and Canada.



Best practices include:

- Distributing inventory based on order velocity and geography.
- Using real-time inventory balancing across nodes, keeping each SKU in at least two regional locations.
- Automating routing logic with a warehouse management system.
- Reviewing coverage maps so that you have no blind spots.

Remember that Amazon's "at a glance" metric requires you to display (and meet) 1-day and 2-day shipping options the majority of the time when people look at your goods. Properly displaying this and making good on that offer requires you to optimize warehouse distribution so that products can easily make it to customers.

The better your warehouse distribution strategy, the cheaper it is for rapid delivery, and the more times you can display a 1-day or 2-day shipping option on product pages.

That one smart move can increase conversion significantly while making it easier for you to meet SFP requirements.

A note on peak planning:

Select warehouse locations that meet customer demands while also supporting inbound shipments. Lane planning enables you to determine when a location can scale up deliveries and understand the available shipping modes. Having access to nearby rail, for example, can make it easy to place and prep inventory ahead of holidays, summer vacations, or your industry's peak



VEYER's 40+ fulfillment centers enable next-day delivery for 98.5% of the US population, no matter your order volume. This eliminates the need for sellers to lease space, hire staff, or manage their own multi-node network. Plus, you'll get data and analytical support to understand how best to deploy and scale based on your products, customers, and order volume.

SFP IMPLEMENTATION PLAN: FROM PREP TO PRIME BADGE

Becoming SFP-ready requires thoughtful planning. We recommend that you begin your research and preparations now. Don't delay the move until FBA becomes too expensive or inefficient and starts costing you sales. Instead, take the proactive approach that gives your goods an edge.

Here's a typical path to launching a successful SFP program:

Prep and Plan

1. **Assess current fulfillment capabilities and technology.** Do you regularly handle high volumes of sales, and can you meet those deadlines?
2. **Review your costs and shipping volume.** Would the SFP requirements cut too deeply into profit margins? How much do you expect to save by moving away from FBA? A discussion with a 3PL like VEYER may help you determine both immediate and long-term KPIs to consider, as well as gain insight into how costs rise as you grow.
3. **Can you handle sales growth?** What if you don't yet have a Prime badge or are struggling to meet 1-day and 2-day shipping demands already? **Achieving SFP status will mean you've increased at-a-glance views with more fast delivery coverage.** It's important to understand if your existing fulfillment setup can meet future demand or if you'll need support as you convert more window shoppers into Prime buyers.

Set Up Logistics

4. **Join the Amazon SFP interest list and begin pre-qualification.** After you signal interest, work with your fulfillment team or a 3PL, such as VEYER, to set up accounts and verify that all product dimensions are accurate. Integrate your systems and connect Amazon Seller Central to the WMS, inventory tools, and other services you use.
5. **Prepare for the SFP trial with optimized warehouse and inventory placement.** To meet the fast-shipping time demands, you may need to move goods around before the trial period begins. This is a good time to review both recent orders and those from last year at this time.

Pass the SFP Trial Period

- 6. Complete the SFP trial period with strong performance metrics.** Amazon requires you to independently process the first 100 Prime orders, and the company typically expects zero delays in processing these orders. So, keep things quick and rely on your Prime-eligible shipping methods. VEYER can handle this by monitoring orders in real-time and organizing same-day shipments. After you complete the initial steps, a Prime badge will be displayed for all your goods.

Go Live and Monitor

- 7. Monitor metrics continuously to maintain the Prime badge.** Dedicate a team member or operations lead to review metrics and Amazon performance reports weekly, or even daily. Consider adopting a dashboard that provides live updates on shipments and exceptions. You want to be able to tackle issues like late shipments or high cancellations as soon as they begin.
- 8. Review your operations and build out processes to routinely monitor how you're performing against Amazon's requirements.** As you move into SFP, anticipate that you'll need more time to analyze fulfillment performance as sales increase. Scaling typically introduces other challenges and changes, such as new seasonality or even shifts in your core audience.



VEYER supports each phase with Amazon-native tools, carrier integrations, and an experienced onboarding team. A dedicated support structure helps you maintain full visibility during every phase, from pilot to full deployment.

WHY A 3PL PARTNER MAKES ALL THE DIFFERENCE

Attempting SFP without support can expose your business to shipping errors, missed targets, and operational overload. A 3PL partner mitigates those risks by offering:

- Coast-to-coast fulfillment from day one.
- Pre-negotiated carrier rates and 7-day delivery support.
- Seamless Amazon integration for Buy Shipping and returns.
- Real-time exception resolution and performance alerts.
- A full warehouse staff able to handle demand spikes, with no HR requirements on your side.
- A strict SLA that helps you meet SFP requirements, without major cost overruns.
- Performance guarantees for speed, accuracy, and more, which you use to win customers and keep Amazon happy.

VEYER delivers Prime-level reliability with mid-market agility, ensuring sellers stay live and eligible, even during peak. You don't have to worry about carrier contracts, investing in new tech, or trying to find new warehouse workers as you grow. A 3PL helps you minimize your warehousing and fulfillment costs even as you scale.

~40 years Supply Chain Experience

~40 US/CAN Fulfillment Locations

100M+ Orders Shipped Annually

99.9% Order Accuracy

99.9% On-Time Shipping



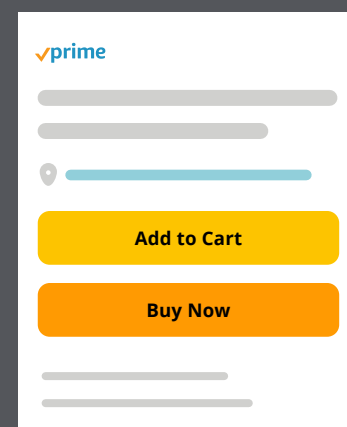
Having a 3PL in your corner means that partner can flex and problem-solve, even when the challenge or issue isn't their fault. You've got backup when you need it. **There's no reason to go it alone, especially when your sales volume is on the rise.**

In many cases, SFP can be a substantial savings compared to FBA. While SFP introduces carrier costs, it avoids common FBA surcharges and provides more storage flexibility. The right 3PL partnership means you hold the inventory that's right for your business, in the places and methods you prefer. When managed effectively, the new total cost per order under SFP should help improve your margins. VEYER helps sellers reduce total fulfillment costs by optimizing carrier mix, eliminating or reducing charges such as inventory storage overage fees , and aligning inventory levels with demand.

Understanding your potential savings requires a more detailed conversation. Reach out to VEYER here (email or link) to learn more about our support for SFP and to get a free assessment of your opportunities for improvement by leveraging our warehouse distribution network.

The Prime Badge alone can boost sales by 20% to 30%.

Increasing warehouse locations and improving those 1-day and 2-day glance views also make you more likely to win the Buy Box and reduce cart abandonments. The Buy Box is that coveted spot on a product page displaying the "Buy Now" and "Add to Cart" buttons, and "winning" it means Amazon selects you as the seller for these buttons instead of any other brands that sell this product. Roughly 80% of all sales on Amazon happen via these buttons.



MAINTAINING SALES AND AVOIDING DISRUPTION

The transition to SFP succeeds when it is methodical and designed to protect your sales momentum. The goal as you move from FBA to SFP is to crawl (analysis and setting up your logistics), walk (SFP trial period and adjustments), and run (SFP go-live and maintenance). Using a hybrid fulfillment strategy—where some SKUs remain on FBA while others shift to SFP—can help reduce risk as you move through these stages.

Hybrid utilization is a common option when working with a new 3PL, where you provide them with a portion of your inventory and a share of your orders. It's a proven technique to keep listings live and minimize any disruption to customers, which also helps keep you Prime-eligible during the switch.

A hybrid approach, coupled with a 3PL's phased onboarding and proactive support, helps you avoid sales dips while scaling your SFP efforts. Common steps in this process include:

- Phased rollouts by product type or volume.
- Retaining top-selling SKUs in FBA during the transition.
- Real-time performance monitoring with exception alerts.
- Specific changeover dates for top SKUs to avoid order or fulfillment disruptions during busy seasons, such as peak.



For most growing brands, getting this right requires ongoing, proactive support to mitigate risk and help scale with confidence. That can come from your internal teams and operational leads, or a 3PL partner can provide it. Either way, you want coverage that helps you identify high-priority ASINs for a staggered transition, while using lower-volume items to test different inventory distribution plans and locations.

You want to test and iterate without jeopardizing sales. Amazon appears to be taking a more seller-friendly approach with its recent updates that adjust on-time delivery rate (OTDR) protections and. These are making SFP more viable and could signal a good time to invest in the Prime opportunity.

Having the right SFP partner means you have better inventory control and overall operational security in the event Amazon makes a significant change or the supply chain faces a severe disruption.

Did You Know Amazon Raises FBA Storage Rates During Peak?

Amazon increases its FBA storage costs significantly during peak season, which can eat into your margins significantly if you're holding a lot of inventory. Standard size goods rise from \$0.78 per cubic foot to \$2.40 per cubic foot for October-December. Oversized goods move from \$0.56 to \$1.40 per cubic foot in the same months.

Nearly tripling your storage rates adds unnecessary pressure during an already busy peak season. But it doesn't have to be this way. Smart partners like VEYER can help you reduce your costs without sacrificing that Prime badge

GET THE **RIGHT PARTNER** TO GO PRIME

SFP offers a powerful blend of margin, brand control, and Prime performance. With proper setup, sellers unlock revenue and customer loyalty while avoiding Amazon's growing fees and restrictions.

VEYER's fulfillment advisors are here to help you meet Amazon's toughest Prime standards without adding operational complexity. You'll be ready for the growth SFP promises while offering a customer shipping experience that won't disappoint.

- Reach out, and VEYER can partner with you to: Evaluate your current fulfillment setup.
- Create a warehouse and product distribution strategy for 1-day and 2-day speeds.
- Start a pilot program using a subset of SKUs

The path to SFP is clearer—and more profitable—when you have the right partner.

Want to see how VEYER helps you outgrow FBA but not your customers? Connect with our in-house SFP advisors to see how our warehouse network helps you stay in control of Prime without compromising the customer experience.

LETS TALK

veyerlogistics.com
hello@veyerlogistics.com

